



## CSAE Annual Sponsorship Opportunities

CSAE now offers many excellent opportunities to connect with the decision-makers of Colorado-based associations.

Become a sponsor and watch your investment multiply!

Packages available for all budgets.

## Why Market to CSAE members?

**CSAE is one of the premier allied societies of ASAE in the West serving over 400 member companies. CSAE offers valuable programs for leaders to heighten their associations' performance and achieve excellence within their own industries.**

**CSAE is a proactive organization with a smart and strategic membership base.**

**CSAE members are hands-on in their organizations and drive the success of their associations. They need resources to accomplish this and you can help!**

### Did you know. . .

23.5% of CSAE members have an Operating Budget between \$500,000 and \$999,000 and a full 45% have operating budgets between \$1 million and \$5 million annually.

45% of CSAE members spend \$150,000 or more a year on meetings, conferences, and events.

29.4% of CSAE members spend up to \$24,000 annually on training and education with 29.4% spending between \$25,000 and \$99,000 annually and 35.2% spend \$100,000 or more annually.

54.8% of CSAE's members are positioned on a social networking site like LinkedIn or Facebook.

**CSAE** | MAXIMIZE YOUR EXPOSURE

[www.csaenet.org](http://www.csaenet.org)



**As a CSAE annual sponsor, you will benefit from consistent exposure to our Association Executives with the opportunities to reach new members as they join.**

**Sponsorship will give you the opportunity to establish your company as a valued asset to the association industry**



**Colorado Society of Association Executives**  
*Excellence by Association*

### You could sponsor:

- > Learn with Leaders Luncheons
- > Webinars
- > Legislative Event
- > Annual Conference events
- ... Just to name a few

Now you can plan your investment for a full year to maximize your exposure throughout events. Choose the events you would like to be a part of and experience the results of consistently reaching your clients and potential new clients!



**CSAE**



To develop your  
customized package,  
contact

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