

2012 CSAE Membership Directory



Colorado Society of Association Executives
Excellence by Association



Increase your exposure to the entire Colorado association management community throughout 2012!

This is your opportunity to impact buying decisions as we go into the New Year. Association Executives are looking to grow and develop their organizations through an assortment of tools and via many different mediums. Present your services to those who are looking for you. Advertise in the 2012 CSAE Membership Directory

The CSAE Directory has continued to grow over the past two years. We are excited about the growth and changes we have seen in the association industry! Sales are up and business is booming! This is the time of year to plan to promote your business to these buyers and get a piece of the action! Don't miss out on this opportunity to advertise to this highly lucrative audience!

Space Reservations due: May 1, 2012

Call or fax now to secure your position in this highly valued resource directory. All ads must be prepaid.

Artwork due: May 8, 2012

The Publishing Group Int'l, Inc.

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RATES

Color Ad	Black & White Ad
Outside Back Cover ..\$2500	
Inside Covers\$2275	
Tab\$2050	
FP4C\$1845	FPK\$1465
1 /2-4C\$1328	1/2K\$1050
1 /4-4C\$702	1/4K\$565
Logo ad 4C\$465	Logo ad K\$350
Yellow Pages Listing\$150	
Additional Yellow Pgs listings\$45/ea	

AD MATERIAL REQUIREMENTS

- Ads must be supplied in a .pdf, .tif, .jpg format.
- Proof prints must be supplied with all ads.
- Color proofs required for color ads.
- Digital files may be sent in by disk or via E-mail.
- Macintosh or PC compatible files are acceptable.
- All digital image files must be supplied at 300 DPI at actual size in EPS, TIFF, or PDF formats (with all fonts embedded).
- Programs supported are QuarkXPress, Adobe Photoshop and Adobe Illustrator.
- Bleeds, Allow 0.25" all sides beyond ad size.

Page Dimensions Width x Depth (inches)

